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BOOK THIRTEEN CHAPTER THREE

APRIL-MAY, 1987

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And we'll see you at the Museum!

—Chuck Schaden

Syndicating Amos 'n' Andy

By KARL PEARSON

In the early days of radio, "Amos 'n Andy" was one of the airwave's most popular programs. And during the years of its greatest popularity, Freeman Gosden and Charles Correll, the creators and stars of the program, broadcast the series from Chicago.

The story of "Amos 'n Andy" also began here in Chicago. Gosden and Correll's local radio career began in March, 1925 as a song-and-patter team over station WEBH, which broadcast from studios in the Edgewater Beach Hotel. Later that year station WGN, owned by the *Chicago Tribune*, was looking for a singing team. As a matter of fact, the station almost hired Marion and Jim Jordan, later known as "Fibber McGee and Molly" but instead hired Gosden and Correll, also

using the pair to do occasional writing and announcing chores. So in November of the same year Gosden and Correll moved their act from the Edgewater Beach Hotel to the Drake Hotel, where WGN's studios were located.

After a few weeks at WGN, the station suggested a change in programming for the team. The station's management felt that there were already many singing teams already heard over the airwaves and suggested a change for the duo. WGN's station manager proposed that the pair do a radio version of Sydney Fisher's popular Chicago Tribune comic strip "The Gumps," which featured the daily exploits of Andy Gump and his family. Gosden and Correll thought it was a fine idea, but both felt they were incapable of doing such a show as neither were married or had children (at the time). Instead the two came up with an idea of their own: a series based on two Southern blacks who came north to Chicago, and their everyday experiences in the big city. Their title for the proposed series was "Sam 'n Henry".

At first the management of the station did not take to the idea, but WGN finally agreed to it and on January 12, 1926 "Sam 'n Henry" made its debut. Gosden played Sam, the hard-working, loyal, trusting one and Correll played Henry, the schemer, who was always looking for the easy way out of things, but deep down a good and honest person. The program was announced by WGN's sales manager, Bill Hay, who opened the ten minute broadcast every night with the brief announcement: "10 p.m. WGN. Sam 'n Henry".



For the first few weeks the show, which was heard six nights a week, did not attract much of an audience, but then the program's popularity began to pick up. The pair would hear people on the streets of Chicago talking about last night's broadcast. The continuing story line seemed to be addictive to listeners. "Sam 'n Henry" developed a huge following in the Chicago area. The Victor Talking Machine Company recorded the pair for Victor Records. And Gosden and Correll had greater ideas for the program.

In the second year of "Sam 'n Henry" Gosden and Correll brought a novel idea to the management of WGN: pre-recording and syndication of the program. The idea was simple: why not arrange to pre-record the programs several weeks in advance? The recordings would then be shipped to stations around the country, who would in turn play them on the night of the live WGN broadcast. The station was opposed to the idea, and claimed exclusive rights to the "Sam 'n Henry" name. Gosden and Correll felt there was a brighter future in syndication and left the station when their contract expired, presenting the last "Sam 'n Henry" program over WGN on

December 18, 1927. The pair would move their characters, if not the names to the Chicago Daily News Station, WMAQ.

On March 19, 1928 the pair premiered their new series, now titled "Amos 'n Andy", from the WMAQ studios in the Chicago Daily News Building. "Sam" (played by Gosden) became "Amos" while "Henry" (Correll) became "Andy". The fraternal organization to which the pair belonged, known as "The Jewel Of The Crown" on WGN, became "The Mystic Knights Of The Sea" on WMAQ. Bill Hay was still announcing, having followed the pair over to WMAQ, where he became Sales Director of that station.

And they also began recording the program for syndication. The recordings were done in the studios of the Marsh Recording Laboratories in Chicago. Marsh was one the pioneers in electrical recording, having issued the first electrical recordings on their Autograph label. Gosden and Correll had the programs pressed on two sides of a 12-inch 78 RPM shellac disc, as some stations were not yet equipped with dual turntables. The pair recorded just the main body (story portion) of the program—there were no opening or closing announcements or music, as these would be added by the local station. The two also devised a way to make the pause in which the engineer would turn over the disc sound more natural and not at all like an obvious switch. Just before the end of the first disc, Andy, usually in a discussion with Amos, would say "now, hold on there" or "wait just a minute, Amos". The local announcer knew that was his cue to switch records, and listeners just assumed that Andy was pausing before continuing.

"Amos 'n Andy" was an immediate hit in the Chicago area, in addition to those other parts of the country where

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WILLIAM GOSDEN
CHARLES CORRELL

AMOS 'N' ANDY

the program was syndicated. In fact the program became so popular that in 1929 the assistant general manager of the Lord and Thomas advertising agency suggested to company president Albert Lasker that one of its clients, Pepsodent Toothpaste, sponsor the program over one of the national networks. When Lasker contacted NBC about the possibility of air time he discovered that the network was eager to sign Gosden and Correll as NBC was competing with the pair through their syndication "network"!

They were offered a lucrative contract by NBC, and on August 19, 1929, "Amos 'n Andy" made its debut at 10 p.m. Central time over the NBC-Blue network. The program was still heard in Chicago over WMAQ, which is an interesting sidelight since WMAQ was

a CBS affiliate at the time; WBBM and WGN were the Chicago NBC affiliates! But Gosden and Correll were loyal to WMAQ, and the show was still broadcast from WMAQ's Chicago studios, first in the Daily News Building and later from the Merchandise Mart, by which time WMAQ had become an NBC affiliate.

The program became an even bigger hit, this time with audiences nationwide. The reason was simple: listeners related to the everyday experiences of Amos and Andy. When the country went through the stock market crash and the great depression that followed, Amos and Andy had the same experiences. Radio was providing free entertainment to many who could not afford to go out in those dark days. Amos and Andy went through many of the hard times that many Americans were experiencing.

The popularity of "Amos 'n Andy" grew by leaps and bounds. At the height of the program's popularity, it was possible to walk down the street in a large city on a summer night and hear the program from open windows. The telephone company reported a dramatic drop in the number of phone calls made during the fifteen minutes the program was on the air. Movie theatres would stop motion pictures and play the program through loudspeakers in the theater. Eventually a motion picture (titled "Check And Double Check"—after one of the programs famous catch phrases) was produced. And two presidents (Hoover and Roosevelt) were known to be avid listeners to "Amos 'n Andy".

The success behind the program lay exclusively with Gosden and Correll. The pair wrote every word in the script and played all the parts, using different pitch and microphone position for each character. The two knew the characters so well and felt that a rehearsal was not necessary—they felt that rehearsing might spoil the spontaneity of the program. And the characters were never presented in a dishonest or derogatory manner. Gosden and Correll had a great empathy for their creations. At the end of one particularly moving episode the two broke down and cried. During another program Correll began giggling at a funny situation and had to pour water on himself to stop laughing.

Listeners stayed with the pair throughout many episodes, such as the time Amos and Andy purchased The Fresh Air Taxicab Company; the problems the business faced during the depression; their dealings with the "Kingfish", the "Ruler" of "The Mystic Knights of The Sea"; the time when Amos' fiancée, Ruby Taylor, almost died of pneumonia; when Andy was being sued by Madame Queen for breach of promise; and the time when



Andy was wrongfully accused of murder. Gosden and Correll found themselves written "into a corner" on the last situation. Public outcry was great against Andy being convicted. But they wrote their way out of it; just as the jury foreman began to read the verdict, an alarm clock rang out; it turned out that Amos had dreamed the whole thing!

NBC found themselves in a bind with the 10 p.m. Central Time, as listeners in New York complained that the 11 p.m. Eastern Time was too late for many. So NBC moved the time to 7 p.m. Eastern Time. But then west coast listeners began to complain that many were unable to get home in time to hear a 4 p.m. broadcast! Gosden and Correll realized that was a problem for west coast listeners and agreed to do a repeat broadcast three hours later for the west coast.

"Amos 'n Andy"—and Gosden and Correll—remained in Chicago until 1936, at which time they moved their base of operations to the west coast. The program is remembered as one of the nation's most popular shows during radio's early days, and Gosden and Correll as early radio innovators.

History will also note that "Amos 'n Andy" was a Chicago product.

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I REMEMBER IT WELL

MOTHER'S LITTLE HELPER BY DAN MCGUIRE

My mother has always been a very neat housekeeper. It couldn't have been easy in the days when she had three rambunctious boys running through the house, tracking in mud and snow, spilling various liquids, touching walls with unwashed hands, cluttering every room with discarded clothing, toys, games and trinkets of unknown origin.

Mom probably would have liked to have at least one daughter. Fortunately for her, though, I was the type of son who enjoyed being Mother's Little Helper. (Well, at least until one of my pals hollered for me from our gangway.)

Typical of her era, my mother spent a lot of time in our kitchen. Since I was often there eating a cookie or a jelly bread, I observed many of her chores. At an early age I began helping her wash dishes.

I know it was early because I had to stand on a chair at the cast iron sink. It was a single basin design, with individual hot and cold faucets. The porcelain coated drain portion was ribbed and inclined so that water ran back into the basin.

My first efforts involved sturdy items such as silverware and heavy glass coffee cups. Later I was entrusted to do everyday tumblers, dishes, plates and such. I learned to rinse under a small trickle of hot water, which also kept the dishwasher warm. I became

adept at stacking dishes and plates at an angle atop overturned cups so they would drain almost dry before being wiped.

Mom always did the sharp knives and items like pots and pans that required real scrubbing. At first she did the tall glasses, because my short fingers couldn't reach milk rings at the bottom. Soon, though, I learned to scrunch the dishrag up and twist it down inside to accomplish this.

Wiping was sort of boring compared to plunging your arms deep into the soap sudsy water. But I enjoyed taking three or four plates at once, wiping the upper and under sides, then repeatedly flipping one from the top of the stack to the bottom.

It was also in the kitchen that Mom set up her ironing board. This was in pre-wash-and-wear years, remember. Almost everything except towels got ironed.

Nor did we have spray irons or readymade plastic sprinkler bottles. Mom used a returnable soda bottle with a metal shaker head on a cork base inserted into its neck.

My first attempts at ironing involved handkerchieves. Simple, you say? Perhaps; but after a few washings, "hankies" began to lose their square shape. Then it became a bit of a challenge to fold them over several times and still have all the corners come out nice and even. (In this apprentice

period, Mom could do all the rest of the ironing in about the time it took me to flatten ten hankies.)

Later I graduated to pillow cases and wash pants. Mom let me try shirts occasionally, but she always had to finish them. I could never master the sleeves or areas around pockets and collars.

It was fascinating to me to watch the fabrics become perfectly smooth as the iron floated over them. I liked the hot touch of the material and its steamy dampness. Sometimes too damp. Mom would hold up her hand policeman style and say, "Whoa, Dobbin! That's a sprinkler you're using, boy. Don't pour on the whole bottle."

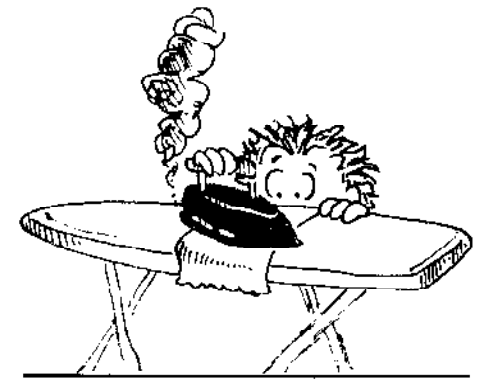
A fun part of helping with this chore was my frequent "testing" of the hot iron. I loved to spit on my fingers and let the iron kiss them. It never ceased to amaze me when this resulted in an instant of sizzling on my fingertips yet I was able to pull them away unburned.

Another laundry item that did not get ironed was socks. These were folded — or rolled, actually. Mom would match two, then roll them together from the toes upward. At the top, she turned one partially inside out and over both rolled socks, snugging them into a neat ball ready for the dresser drawer.

This was an easy job. I could do it on the living room couch while listening to Tom Mix and his Ralston Straight Shooters or Hop Harrigan, Ace of the Airways. Matching 25 or 30 pairs could be approached as a game. Dad's weren't hard to identify. But my brothers' socks and mine were all alike except for minor variations in size.

In eight or ten years of helping Mom roll socks, I never equalled her talent for producing a nice round ball. Even in the Army I was gigged for the sloppy socks in my foot locker display.

On the other hand, my bunk making skills always passed inspection. At home, Mom changed our sheets and



Cartoon illustrations by Brian Johnson

pillow covers weekly. But I fluffed my pillow, tucked in and remade my bed each morning. This practice at home made it easier for me to meet Uncle Sam's tight-corner standards in boot camp.

Saturday mornings often found me lying on the couch listening to Smilin' Ed or Frank Merriwell when Mom came to vacuum the rug. I had to strain to hear, but I didn't mind because I sort of liked the intruding hum of the vacuum cleaner.

As Mom pushed it around the couch, and especially as she poked its snout underneath, there was something about the whine of its motor that sent shivers like electricity through me. As the Electrolux approached, I would lie there anticipating the pleasurable tingling sensation. (Was I the only kid thus attuned to those electric vibrations? Fearful of the answer, I never had the nerve to inquire among my friends.)

My occasional assertions that "I can do that!" eventually won me the opportunity to operate the vacuum. What a thrill to watch the rug come clean as it sucked up threads, scraps of paper, pebbles, specks of dirt or dust.

When a string resisted being picked

I REMEMBER IT WELL

up, I would go back over it six or seven times. (Sometimes Mom observed this persistence and teasingly chided, "If you get that spot much cleaner it's going to make the rest of the rug look dirty." If the string still clung to the rug, I would stop to loosen it by hand, then run the machine over it one more time and experience a feeling of victory as it disappeared.)

Vacuum cleaners were of all metal construction in those days before plastic. When they picked up a pin or a button you could hear it rattle past the brushes, into the funnel section and on up the tube to the bag. Occasionally I'd snag a wayward marble from behind a chair. I hated to lose them, but there are few sounds so resonately satisfying: *Ka-choonck, ka-choonck-a . . . clinkety, clackety . . . CLUNK!*

Dusting was almost fun. All you had to do was run the silky cloth over tabletops and other wooden furniture and watch the surfaces renew their Johnson's Wax shine as if by magic.

On wash day I got to hang some of the easy items (handkerchieves again, towels, etc.). I learned how to overlap corners of two items so as not to run out of clothes pins. In the process, I

broke a few of the wooden pins by pressing them on too hard.

Probably because I was deadly on buttons, Mom taught me how to sew them back on. This proved to be another useful talent during my Army career. (Having read *The Adventures of Huckleberry Finn*, I already knew the right way to thread a needle.)

In previous columns, I've recounted how I helped Mom wash windows in those years before triple-tracks. And how my first bike, with its oversized basket, made me the preferred delivery boy for supplies from Elmer's Grocery. All in all, since she wasn't blessed with any daughters, Mom was pretty lucky to have a helper like me around.

Course, I didn't scrub or wax floors. Or scour tubs and toilets. Or wash walls. Or mend clothes. Or do laundry. Or cook. Or—

Well, heck, I was just a kid after all. Besides, even the greatest Little Helper doesn't want to put his mother out of a job. She has a right to feel needed, too, you know.

Editor's Note: When Dan McGuire turned 21, his mother breathed a sigh of relief and helped him out . . . the door.

The Home Front

Blue Stars and Gold Stars

By Todd Nebel



By 1940, Americans were aware that trouble was spilling over from Europe into their hemisphere. But very few Americans knew exactly how much interference it would take by the Nazis or how much help would be needed by Great Britain before we were completely involved in the war. It seemed, for many American men, that things were recently getting better and for the first time in their memories, "wartime" prosperity was making it easier on their families. But then came the first peacetime draft (ages 18-35 years old) announced by President Roosevelt so that if America had to go to war, she could do so fully prepared for the first time in history.

Sure, isolationism was dwindling and American public opinion now favored a military draft, but this twenty-six-year-old tips his hat in your direction if you were one of the first 16,313,240 draftees. You spent half of your life, to that point, in the depression and then just when it seemed you could start enjoying your first pocket money, you were pulled off into the service. Of course, the effect was essentially the same on any young man who volunteered or was drafted through the end of the war.

When 1941 came, good times were still to be had by many men considered "selectees" who also in short order could become "inductees" into the Armed Services. The war still seemed

far away and prices began to rise a little, but you suddenly were able to buy such things as watches, radios, jewelry and prime steaks. You could finally have your teeth fixed after ten years of waiting and also begin thinking about starting that much delayed family.

But, your brief respite ended at Pearl Harbor and the war suddenly seemed upon you. It was "Goodbye Mama—I'm off to Yokohama" and "Remember, Pearl Harbor," and to your girl, "Don't Sit Under The Apple Tree," because "You'd Be So Nice to Come Home To." She probably sang "That Soldier of Mine," when she found out you were leaving because soon you and twelve million other men would be in good company with the likes of James Stewart, Henry Fonda, Red Skelton, Douglas Fairbanks Jr., Paul Douglas, John Huston, Clark Gable, Darryl F. Zanuck, William Saroyan, Walter Winchell, Joe DeMaggio and Glenn Miller.

When the call came, most of the guys kept a stiff upper lip and an assured air for their loved ones. And, almost all truly believed in their hearts that their purpose for fighting was a just one. We knew it then and history still proves it today that they were right—that the Nazi menace and Axis aggression was an evil that had to be stopped.

That is not to say it was easy just picking up your bags and leaving every-



THE HOME FRONT

thing and everyone you loved. For some who didn't have families or even a job to hold them down, it might have even come as a relief, but for most others, Johnny couldn't help remembering what he was leaving behind.

Johnny, of course, could not part with the realization that he still lived in the greatest country in the world—no matter if he was a streetwise kid from Brooklyn, a well-educated graduate from a prestigious university, or an illiterate farm hand, his freedom was precious and worth fighting for.

James Jones, who was at Pearl Harbor and who also fought at Guadalcanal, perfectly summarized the "inductee's" experience before the real fighting was encountered. "There's an exciting feeling about the beginning of a war, or even a campaign. It's like a sudden, unexpected school holiday. All restraints are off. Everyday life and its dull routines and responsibilities are scratched and a new set of rules takes over. True, some people are going to die, but, it probably won't be oneself

—and for a while at least, adventure will reign."

And so the men marched off to war and the blue stars went up in the front windows of homes all across America, signifying a loved one was in the war. But, within months, some of those blue stars became gold stars, meaning someone in that home had been killed in the war. The American homefront responded by putting America's industrial might into action. Bond drives, victory gardens and scrap drives were initiated and American women and the older population kept America's labor working at breakneck speed. In fact, Americans did all they were asked to do and more. The United States became one unified fabric in the name of God, community and country—and for the blue stars and the gold stars.

There would be more gold stars going up all through the war—especially increasing in number in the last year or so of the war. Gold stars were synonymous with the kind of bravery shown at Guadalcanal, New Guinea, Iwo Jima, Okinawa, Guam and the Battle of the Bulge. Gold star bravery was known to those who were there and who still live to remember the horror of those faces who died around them—on land, sea and air. And to those who died while separated from their company, alone in a cockpit or anonymously so others might live, James Jones said, "It's hard enough to accept dying, but to die unknown, except in some general communique or accolade, requires a bravery and acceptance that no one has given a name to."

It was to those who gave and those who gave beyond hurting—the blue stars and the gold stars—that we owe so much.

So, the next time you meet up with a World War II veteran, shake his hand and say thank-you. He has determined the past, present, and future destiny of much of the free world since 1945.



THE man has been called a blackguard and a liar, a Peeping Tom and a wrecker of homes. To hear his enemies talk, you would think he had absolutely no moral scruples, that everything was grist for his mill, the heartaches and

heartbreaks of other people, the scandals that would wreck their lives, the broken loves they had strewn on Broadway.

One thing even his enemies admit, that Walter Winchell is a super-reporter not only of Who Loves Whom along the Great Mazda Way, but of all the intimate happenings on Broadway, Hollywood and in the lives of the great. He it was who first predicted the birth of an heir to the Lindberghs, six months before other reporters announced it; and he it was who first reported that the Lindbergh ransom gold certificates were floating around New York, and might lead to the discovery of the kidnapper. About six years ago he told the world that on such and such a day Ruby Keeler and Al Jolson would get married, and though they denied it, they did get married on that day. He was the first to announce that Mrs. Dall, the President's daughter, would seek a divorce, and the first to tell the world that in spite of her repeated denials, Katharine Hepburn

5 RULES WINCHELL NEVER BREAKS

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This famous columnist has often sacrificed a choice bit of news when it interfered with his code

had one? Many people have been surprised to learn about it.

He has a code as fixed as the Wall of China, and it rigidly divides the things he will print from the things he won't whisper; the things he'll shout over the air from the things he won't disclose to anyone. He lives up to his own moral code more scrupulously than if it were a law with a jail sentence attached. And what is this moral code?

Item 1: Never couple the name of any married man with that of a girl with whom he is partying; neither mention the name of any married woman in the same breath with some man with whom she is partying.

Item 2: Never disclose the source of any item of information that you print or tell over the radio. Even if threatened, don't tell it; even if libel suits are brought against you, keep your mouth closed!

Item 3: Never hurt anyone—whom you like.

Item 4: Never tittle-tattle on a friend, or tell everything that goes on at a party at which you're a guest.

Item 5: Always defend the underdog, and lend your help to a worthy cause.

DOES that code sound like Walter Winchell? Well, whether it sounds like him or not, he lives up to it.

Believe it or not, it's true that Walter Winchell has sacrificed hundreds of choice and juicy items that would have been grist for his newspaper column simply because those items might have wrecked someone's marriage. Never does he tell the world that Mr. Married Producer is running around with Little Miss Pretty Eyes, or that Miss Married Actress is running around with Mr. Gigolo.

"I've seen Winchell checking up for hours to see whether some person about whom he was planning to use an item was married or not. If he was, into the waste basket it went," his secretary, Ruth Cambridge told me.

was getting a divorce in Mexico.

Why is it that though Winchell deals in the intimate tittle-tattle, necessarily laying bare the secret lives of many people, on Broadway those who really know him will tell you that in spite of all the gossip, he is a "white guy" and can be trusted?

The answer is to be found in Walter Winchell's own code. You didn't know he

And now we come to item 2, that Walter Winchell never discloses his source of information. Probably that's why he has so many people tipping him off. They know he'll never tattle on them! Innumerable times pressure has been brought on him to tell his source of information for some item. All he does is shake his head. Frequently, ugly libel suits have been threatened, and he has been told that they will be dropped if he'll only tell where he got his story from. But he never has.

Do you remember the story of the Vincent Coll murder? On February 8, 1932 at one o'clock in the morning Master Vincent Coll, notorious gangster, was slain by a man with a machine gun while he was telephoning from a booth in a West 23rd Street drug store. The strangest part of the whole murder was this: Five hours before Coll was shot to death, the newspapers containing Walter Winchell's

column prophesying the murder, were being hawked in the streets of New York. This is exactly what Winchell said. "Five planes brought dozens of machine gats from Chicago Friday to combat The Town's Capone. Local banditti have made one hotel a virtual arsenal and several hot-spots are ditto because Master Coll is giving them the headache. . . ."

Now, it was Mr. Winchell's duty, if he knew anything, to spill it to the Grand Jury. For half an hour they pilloried him, threw questions at him, demanded that he tell them where he got his information.

The sweat poured down his brow. "It was an anonymous piece of information," he said.

More questions. More and more. Questions pelting at him like drops of hail. Like drops of rain that would wear a rock away.

"It was an anonymous piece of information," was all he ever said.

As for item 3, "Never hurt anyone—whom you like," that is between Walter Winchell and his conscience. He is precisely the sort of person who, if he cared for anyone, would be the most loyal friend to him, and if he hated anyone, would bury the hatchet—in the back of the man he hated.

ITEM 4: Never tittle-tattle on a friend. Do you remember the famous Earl Carroll bathtub party? According to the testimony of several of the guests, part of the entertainment at the party was a girl in a bathtub wearing what one would expect a girl in a bathtub to wear—nothing. Earl denied it, but practically all of Earl Carroll's guests turned upon him, one after one, and said that they had seen the girl in the bathtub, and that Earl Carroll was lying. When Winchell was asked, he said he hadn't seen any girl or any bathtub. If it was a lie, it was a very white one.

There have been many people who have hated Winchell, who have called him a scourge upon the face of civilization and a vulture, and who have lived to take back all those bitter words because of their astonishment at the help he has actually lent to the underdog. He never turns down a really worthy cause if he can help it, and never does he fail to denounce anything that seems to him cowardly, unjust or unfair.

There was the reporter in Toledo who wanted to get permission to put on "The Front Page" for a benefit for the poor children of that city. As a rule the amount of royalty that has to be paid for producing that play is a considerable sum, but Winchell went to the authors of the play and begged them to allow it to be used without the payment of royalty, since the cause was such a worthy one. They gave their permission, and you can bet your bottom dollar that if that reporter ever comes across a red-hot story his own paper can't use, Walter Winchell will get it.

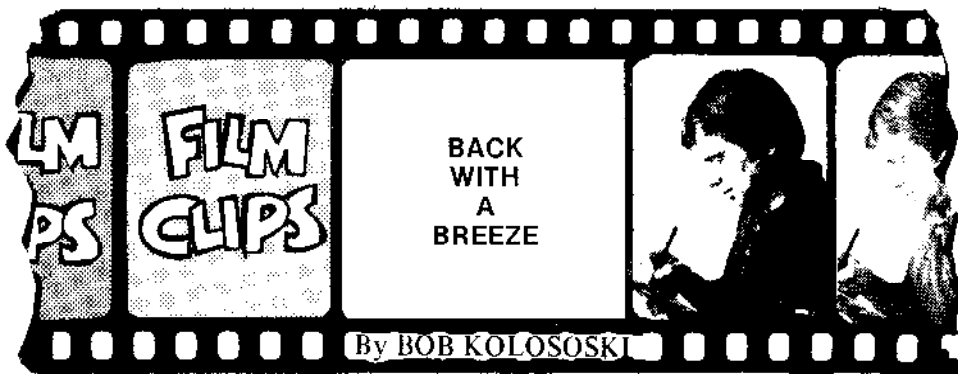
OFTEN Winchell gets himself into trouble because when his anger is aroused at anything he thinks is unfair, he'll call a spade a spade. For instance, he was sued a couple of years ago or so by the Fleetwood Beach Club.

Some reporter on a newspaper came to him with a letter he had received saying that he ought to invest in the Fleetwood Beach Club, because Walter Winchell recommended it. And Winchell's name was used on the letterhead as a so-called member of the Board of Directors. Winchell was furious. Where had they gotten the nerve to use his name without his authority.

"If you're thinking of investing in this club because you've seen my name used as a member of the board of directors, don't do it," he told the world. "It's a racket."

The Fleetwood Beach Club sued him, saying he'd ruined their business. Twelve good men and true decided that Winchell ought to pay \$30,000 for calling their business a racket. Now Winchell is appealing the case. But whether he wins or loses, you can be sure of one thing. Regardless of what other laws he may violate, there is one law Winchell never violates, and that's his own code!

**Watch For
Chuck Schaden's
NOSTALGIA
on your Cable TV Channel
Check Local System
for Day and Time**



"Frankly, My Dear, I don't give a damn" may be the most famous movie line of all time. It is, of course, from "Gone With the Wind," one of the most famous and successful movies of all time. However, that line was not the final bit of dialogue, for Scarlett—shocked by Rhett's decision to leave—manages to pull herself together and pronounces "Tomorrow I'll think of some way to get him back. After all, tomorrow is another day." Millions of movie fans were certain that that open-ended line meant a sequel to the saga of Scarlett and Rhett.

Unfortunately for the movie going public and David O. Selznick, the film's producer, author Margaret Mitchell had no intention of writing a continuation of her epic novel. Right up to her death in 1949 she and Selznick exchanged heated letters on this subject and her response was always the same—emphatically no! She also denied Selznick the opportunity of commissioning someone else to author a sequel. With the death of Margaret Mitchell (she was hit by a car on Atlanta's Peachtree Street), the fate of her novel and estate fell into the hands of her agent Kay Brown and her brother Steve Mitchell. The ironic twist to that circumstance was that Kay Brown was employed by David Selznick in 1936 and was, in fact, the person who persuaded him to buy the film rights to the newly published novel. Mr. Selznick's

original reaction was to take a pass on the novel because he felt Civil War dramas wouldn't sell movie tickets. Kay Brown persisted, Selznick gave in and then virtually made the film his personal obsession.

After the huge success of "Gone With The Wind" and Margaret Mitchell's death, Brown and Mitchell held to the wishes of Margaret Mitchell and refused any tampering with the novel in any form. In 1975 Kay Brown contacted movie producers David Brown (no relation) and Richard Zanuck. This producing duo had a string of cinema hits including "Jaws" and "The Sting". Kay Brown offered them the chance to continue the story of Rhett and Scarlett because she and Steve Mitchell realized that the book would go into public domain within a decade.

Zanuck and his partner made a deal with MGM to co-produce the project. The decision was made to commission a new novel and then the realm of possibilities were wide open. The studio executives felt that the novel would open the door to a major motion picture, a TV mini-series and then a weekly TV series. They needed a new novel so they hired Anne Edwards, who had just completed a biography of Vivien Leigh, to draft the new book. When the novel was complete a series of confrontations began. Zanuck and Brown loved the story but the executives at MGM hated it. The death blow came

when Kay Brown and Steve Mitchell decided to kill the original deal and go on the open market. This prompted MGM to sue the Mitchell estate claiming that MGM owned the film rights to any sequel. The court decision in 1981 went with the Mitchell estate and MGM lost any rights to a "Gone With the Wind" sequel.

As of this writing the sequel to "Gone With the Wind" is in progress and in the near future hard choices have to be made in terms of script and casting. Considering the problems David Selznick had casting the original film, the new cast choices seem a near impossible task. The major characters left from the original are Rhett Butler (Clark Gable) Scarlett O'Hara (Vivien Leigh), Ashley Wilkes (Leslie Howard) and Mammy (Hattie McDaniel) and they would undoubtedly be the foundation of the new story. Looking at the acting talent making today's films it is difficult to name an actor who could fill Clark Gable's shoes as Rhett and, of course, Vivien Leigh's Scarlett is an extremely "tough act to follow".

The producer will also have to be top-notch to compare to David Selznick, who watched every detail of production, checked every word of dialogue and worked seven days a week for nearly two years to bring his masterpiece to the screen. Finally, the original budget of approximately four million dollars would hardly be adequate for a movie of such a grand scale. The rewards, however, could be astounding, considering to date "Gone With the Wind" had grossed an estimated one billion dollars (in current dollars) in world-wide film rentals.

The only question left to ask is, do we really need a sequel to "Gone With the Wind"? Should the world know if Scarlett and Rhett get back together or should it remain one of life's great mysteries? Considering the current trend towards soap operas on televi-



**RHETT AND SCARLETT:
CLARK GABLE AND VIVIEN LEIGH**

sion and in the movies, many feel that the "Gone With the Wind" story could create still another soap.

Sooner or later it probably will happen, but frankly, my dear, I don't give a hoot.

(Editor's Note—How do our readers feel about a sequel to Gone With The Wind? Can anyone replace Gable and Leigh as Rhett and Scarlett? Drop a note to Bob Kolososki c/o Nostalgia Digest, Box 421, Morton Grove, IL 60053, and we'll print noteworthy views in the next issue.)

APRIL		RADIO CLASSICS – WBBM-AM 78 MONDAY thru FRIDAY 8:00-9:00 P.M.		
Monday	Tuesday	Wednesday	Thursday	Friday
		1 Blackhawk Hockey NO RADIO CLASSICS	2 Charlie McCarthy Challenge of the Yukon	3 Black Museum Burns and Allen
6 Dragnet This Is Your FBI	7 Election Coverage NO RADIO CLASSICS	8 Six Shooter Charlie McCarthy	9 Jack Benny Black Museum	10 Challenge of the Yukon Gunsmoke
13 Have Gun, Will Travel Green Hornet	14 Charlie McCarthy Dragnet	15 Lone Ranger Black Museum	16 This Is Your FBI Challenge of the Yukon	17 Six Shooter Burns and Allen
20 Six Shooter Charlie McCarthy	21 Black Museum Sherlock Holmes	22 Green Hornet Lone Ranger	23 Jack Benny Dragnet	24 Challenge of the Yukon This Is Your FBI
27 Burns and Allen Black Museum	28 Dragnet Lone Ranger	29 This Is Your FBI Challenge of the Yukon	30 Gunsmoke Green Hornet	

MAY		RADIO CLASSICS – WBBM-AM 78 MONDAY thru FRIDAY 8:00-9:00 P.M.		
Monday	Tuesday	Wednesday	Thursday	Friday
<p>PLEASE NOTE - All of the programs we present on <i>Radio Classics</i> are syndicated rebroadcasts. We regret that we are not able to obtain advance information about the storylines of these shows so that we might include more details in our <i>Radio Guide</i>. However, each show we present is slightly less than 30 minutes in length and this easy-to-read schedule lists the programs in the order we will broadcast them on WBBM-AM. The first show listed will play at approximately 8 p.m. and the second will be presented at about 8:30 p.m. Programs on <i>Radio Classics</i> are complete, but original commercials and network identification have been deleted. Thanks for listening.</p>				1 Charlie McCarthy Six Shooter
4 Dragnet Black Museum	5 Challenge of the Yukon Charlie McCarthy	6 Green Hornet Jack Benny	7 Six Shooter This Is Your FBI	8 Burns and Allen Lone Ranger
11 Charlie McCarthy Black Museum	12 Lone Ranger Six Shooter	13 Have Gun, Will Travel Jack Benny	14 This Is Your FBI Green Hornet	15 Dragnet Challenge of the Yukon
18 Black Museum Charlie McCarthy	19 Green Hornet Gunsmoke	20 Six Shooter Jack Benny	21 Challenge of the Yukon This Is Your FBI	22 Sherlock Holmes Lone Ranger
25 Jack Benny This is Your FBI	26 Lone Ranger Six Shooter	27 Charlie McCarthy Green Hornet	28 Challenge of the Yukon Have Gun, Will Travel	29 Burns and Allen Black Museum

THOSE WERE THE DAYS

WNIB-WNIZ • FM 97 • SATURDAY 1 - 5 P.M.

APRIL

PLEASE NOTE: The numerals following each program listing for *Those Were The Days* represents timing information for each particular show. (9:45; 11:20; 8:50) means that we will broadcast the show in three segments: 9 minutes and 45 seconds; 11 minutes and 20 seconds; 8 minutes and 50 seconds. If you add the times of these segments together, you'll have the total length of the show (29:55 for our example). This is of help to those who are taping the broadcasts for their own collection.

SATURDAY, APRIL 4th

AMOS 'N' ANDY (6-1-45) Freeman Gosden and Charles Correll star with Hattie McDaniel and the Mystic Knights of the Sea Quartet. Andy and the Kingfish start a male escort service. Last show of the 1944-45 season. RInso, NBC. (18:40; 11:42)

LUX RADIO THEATRE (4-26-54) "Detective Story" starring Kirk Douglas and Eleanor Parker. recreating their original screen roles in this radio version of the 1951 motion picture about life at New York's 23rd police precinct. Douglas is a hard-hitting detective, Parker his ignored wife. Cast includes William Conrad and Herb Vigran. Lux Soap, CBS. (14:30; 14:00; 16:55)

SONGS BY SINATRA (2-27-46) Frank Sinatra welcomes guest Jimmy Durante who gives "The Voice" a singing lesson. Pied Pipers, Axel Stordahl and the orchestra. AFRS rebroadcast. (11:25; 18:05)

CUSTOM CASSETTE SERVICE

A custom cassette tape recording of any of the old time radio programs broadcast on *THOSE WERE THE DAYS* currently or anytime in the past — is available for a recording fee of \$6.50 per half hour.

You will get a custom recording prepared just for you on top quality Radio-Tape, copied directly from our broadcast master. Simply provide the original broadcast date, the date of our rebroadcast, and any other specific information that will help us find the show you want.

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ROCKY FORTUNE (1953) Frank Sinatra stars as "the fancy free and footloose young gentleman" who is mistaken as a prize fighter and is forced to participate in a rigged boxing match. AFRS rebroadcast. (11:33; 11:43)

X MINUS ONE (3-28-56) "A Pail of Air." On a frozen Earth, the young are sent out to scoop up a pail of air so it can be heated indoors to provide "breathing air." Sustaining, NBC. (15:44; 13:08)

SATURDAY, APRIL 11th TRIBUTE TO CARY GRANT

SCREEN DIRECTORS PLAYHOUSE (6-9-50) "Mr. Blandings Builds His Dream House" starring Cary Grant in a radio version of his 1948 movie comedy. Betsy Drake co-stars in this story of a couple from the city attempting to build a home in the country. RCA Victor, NBC. (12:48; 16:44)

SUSPENSE (3-7-46) "Black Path of Fear" stars Cary Grant. In Havana, Cuba, a honeymoon couple enter a saloon and find death. Produced, edited and directed by William Spier. AFRS rebroadcast. (15:00; 10:15)

SCREEN DIRECTORS PLAYHOUSE (12-7-50) "My Favorite Wife" starring Cary Grant and Irene Dunne repeating their screen roles from the 1940 film. A marital mix-up comedy as a woman, supposedly dead, returns to the United States to find her husband remarried. Cast includes Peter Leeds and Frank Nelson. Participating sponsors, NBC.

SCREEN DIRECTORS PLAYHOUSE (1-20-50) "Mr. Lucky" stars Cary Grant as a draft-dodging gambler. Radio version of the 1943 film. Jimmy Wallington, announcer. RCA Victor, NBC. (13:28; 15:48)

OUR SPECIAL GUEST will be **BOB KOLOSOSKI**, *Nostalgia Digest* columnist and film buff who will be on hand to talk about the screen career of Cary Grant.



Phil Harris and Alice Faye

SATURDAY, APRIL 18th EASTER GREETINGS

LIFE WITH LUIGI (4-8-52) J. Carroll Naish as Luigi Bosko with Alan Reed as Pasquale plus Hans Conried, Mary Shipp, Jody Gilbert. Luigi invites his Americanization class to Easter dinner. Wrigley's Gum, CBS. (12:10; 17:55)

JACK BENNY PROGRAM (4-10-55) Jack and Mary Livingstone take a stroll down Wilshire Boulevard on Easter morning. Eddie "Rochester" Anderson, Bob Crosby, Dennis Day, Don Wilson, Frank Nelson, Artie Auerbach, Sheldon Leonard, Arthur Q. Brian, Mel Blanc, the Sportsmen, Lucky Strike Cigarettes, CBS.

GREAT GILDERSLEEVE (4-9-52) Willard Waterman stars as Throckmorton P. Gildersleeve with Walter Tetley as Leroy and Lillian Randolph as Birdie. The family persuades Gildy to get up at 4 a.m. to attend the Easter Sunrise Service. Birdie sings "Were You There When They Crucified My Lord?" Kraft Foods, NBC. (14:20; 15:15)

THE SHADOW (3-28-48) "Death and the Easter Bonnet" starring Bret Morrison as Lamont Cranston and Grace Matthews as the lovely Margo Lane. Margo buys the "wrong" hat at Baroness Yolanda's Hat Shoppe. Blue Coal, MBS. (14:35; 14:35)

PHIL HARRIS-ALICE FAYE SHOW (4-2-50) Phil tells his daughters the story of the Easter Bunny. Elliott Lewis as Frankie Remley, Walter Tetley as Julius, with Mel Blanc, Arthur Q. Brian, Rexall, NBC. (10:25; 6:48; 11:10)

HOLLYWOOD STAR TIME (4-21-46) "The Song of Bernadette" starring Vincent Price. Lee J. Cobb and Vanessa Brown in a radio performance of the 1943 film, the story of the miraculous apparition of the Blessed Virgin to a poor village girl. Frigidare/General Motors, CBS. (28:45)

SATURDAY, APRIL 25th 17th ANNIVERSARY SHOW "THANKS FOR LISTENING"

As we complete seventeen years of *Those Were The Days* broadcasts we express our appreciation with business as usual — a fine assortment of the best of the sounds from radio's golden age:

FIBBER MC GEE AND MOLLY (4-25-39) Jim and Marion Jordan star as the residents of Wistful Vista. Molly claims that Fibber's eye problems are astigmatism and sends him to the eye doctor, Dr. Gildersleeve. Harold Peary, Bill Thompson, Isabel Randolph, Billy Mills and the orchestra. Donald Novis and the Four Notes. Johnson's Wax, NBC. (11:30; 9:53; 7:30)

THE WHISTLER (9-15-48) "Uncle Ben's Widow" starring Jeff Chandler with Betty Lou Gerson. A newlywed couple are in an automobile accident and the new husband is killed. Signal Oil Co., CBS. (10:25; 17:58)

ADVENTURES OF OZZIE AND HARRIET (6-1-51) A series of circumstances make a cigar smoker out of Ozzie. Cast includes John Brown as Thorny, Frank Nelson as the doctor, Herb Vigran as the barber. Heinz Soups, NBC. (12:48; 17:00)

SUSPENSE (3-20-48) Robert Montgomery presents two dramas set in England, each dealing with the weather. "Wet Saturday" stars Dennis Howell in a story of an average middle class family trying to find a way to cover up a murder. "August Heat" features Barry Kroeger as a man who sketches a picture of his own murderer. Sustaining, CBS. (17:50; 11:09; 14:45; 14:55)

FRED ALLEN SHOW (10-24-48) Author Dale Carnegie gives Fred advice on how to stop worrying. Fred's question as he strolls down Main Street is "How do you feel about stopping radio giveaway shows?" Portland Hoffa, Minerva Pious, Peter Donald, Parker Fennelly, Kenny Delmar, the DeMarco Sisters and Al Goodman and the orchestra. Ford Dealers, NBC. (16:05; 12:25)



Robert Montgomery on "Suspense"

THOSE WERE THE DAYS

WNIB-WNIZ • FM 97 • SATURDAY 1 - 5 P.M.

MAY

May is National Radio Month

Radio From and About Chicago!

SATURDAY, MAY 2nd

CAPTAIN MIDNIGHT (9-30-40) Premiere episode in the exciting adventure series broadcast from Chicago. Captain Midnight receives his name during a secret mission in France during WW I. Twenty years later, he is asked to lead a Secret Squadron to fight the enemies of the United States. Ed Prentiss stars as Captain Midnight. Pierre Andre announces. Ovaltine, MBS. (14:25)

JACK BENNY PROGRAM (5-4-47) Jack is preparing to leave for Chicago where he is scheduled to open his Vaudeville tour at the Chicago Theatre on May 9. Mary Livingstone, Phil Harris, Eddie Rochester Anderson, Dennis Day, Don Wilson, Verna Felton, Mel Blanc, Frank Nelson, Elliott Lewis, Artie Auerbach, the Sportsmen, and a cameo appearance by Alice Faye. Lucky Strike Cigarettes, NBC. (13:45; 13:45)

EDDIE HOWARD AND HIS ORCHESTRA (12-5-45) Remote broadcast from the "far-famed" Aragon Ballroom in Chicago with vocals by Eddie Howard and Kenny Myers. Sustaining, WGN-MBS. (13:10; 12:05)

AMOS 'N' ANDY (6-9-29) Freeman Gosden and Charles Correll star from Chicago in a very early syndicated episode of radio's all-time favorites. (7:35)

CAPTAIN MIDNIGHT (10-1-40) Episode number two in the series. Captain Midnight accepts the leadership of the Secret Squadron. He learns he must once again fight his life-long enemy, Ivan Shark. Ovaltine, MBS. (14:32)

CHICAGO THEATRE OF THE AIR (1-15-49) "H.M.S. Pinafore" by Gilbert and Sullivan. A "musical cast" and a "dramatic cast" appear in this satire of the early days of the Royal Navy. Musical cast includes Adele Norman, John Stanford, Ruth Slater, John Barclay, Bruce Foote. Dramatic cast features Muriel Bremner, Everette Clarke, Sidney Ellstrom, Hope Summers, Norman Gottschalk, Harold Cronkey. Orchestra is directed by Robert Trendler, announcer is Lee Bennett, and the hostess is Marian Claire. Sustaining, MBS. (26:40; 22:05)

SATURDAY, MAY 9th

PHILCO RADIO TIME (4-30-47) Bing Crosby stars in a remote broadcast from the Hines Veteran's Administration Hospital in Chicago. Guests are Groucho Marx and Dorothy Shea, the Park Avenue Hillbilly. John Scott Trotter and the orchestra, announcer Bob Murphy subs for Ken Carpenter. Philco, ABC. (15:50; 12:30)

GRIFF WILLIAMS AND HIS ORCHESTRA (3-5-47) Remote broadcast from the Empire Room of the Palmer House in Chicago. Vocals by Bob Kirk and Walt King. Sustaining, WGN. (14:50)

VIC AND SADE (1-25-44) Art Van Harvey and Bernadine Flynn star as radio's hometalks. Vic is invited to make a speech at the Missouri State Home for the Tall. Crisco, NBC. (12:10)

BEAT THE BAND (4-14-40) Garry Moore emcees a "new novel radio quiz game" from Chicago. Featured are Ted Weems and his band, Perry Como, Marvel Maxwell. Announcer is Fort Pearson. Kix, NBC-RED. (13:10; 16:50)

HERE'S NORMAN ROSS (9-2-49) It's "Uncle Normy" with the best in records! This is a quarter-hour segment of an hour-long program. Bubblated Fazt, WMAQ. Chicago. (16:15)

AMERICAN FAMILY NEWS (6-4-46) John Harrington presents the news of the day, including a report on the LaSalle Hotel fire. Announcer is Ed Roberts. American Family Soap, WBBM, Chicago. (14:55)

CURTAIN TIME (6-21-47) "Hook, Line and Sinker" starring Harry Elders and Nanette Sergeant, broadcasting from NBC's Chicago studios in the Merchandise Mart. A Public Relations man seeks to find "Miss Lobster of 1947." Mars Candies, NBC. (9:57; 8:17; 10:30)

WENDELL HALL, THE PINEAPPLE PICADORE (2-6-31) Wendell Hall, "the Red-Headed Music Maker" and his ukelele in a program of songs from NBC studios in Chicago. Announcer is Jeal Paul King. This program is believed to be the earliest live Chicago program in existence. Libby, MacNeil and Libby, NBC. (14:45)

SATURDAY, MAY 16th

UNCLE NED'S SQUADRON (11-28-53) Ned Locke stars as Uncle Ned with Bill Griskey as his copilot, broadcasting from the Ready Room on the 19th Floor of the Merchandise Mart in Chicago. Feature story of the week concerns "Bill Davis, Navy Pilot." Mounds, 7-Up, NBC. (13:55; 14:15)

11:60 CLUB (10-13-48) Dave Garroway hosts a disc jockey program from Chicago, featuring music and chatter at midnight. Participating sponsors include the Ice Follies, the Chicagoland Air Show and Hudson-Ross Record Stores. WMAQ. (15:00; 17:30)

SILVER SAILS (4-15-45) Usually a program of poetry and music hosted by Jack Brinkley, the regular format is pre-empted for this broadcast due to the death of President Franklin D. Roosevelt. Brinkley offers memories of the President with an organ interlude by Howard Peterson. Broadcast preceded by news bulletins. Sustaining, WLS-Chicago. (15:30)

JACK BENNY PROGRAM (5-11-47) Jack and the gang broadcast from Chicago during Jack's appearance at the Chicago Theatre. WMAQ staff announcer Norman Barry subs for Don Wilson. Mary Livingstone, Phil Harris, Eddie Rochester Anderson, Dennis Day, Artie Auerbach, the Sportsmen and guest Marjorie Reynolds. Lucky Strike Cigarettes, NBC. (11:50; 15:30)

LITTLE ORPHAN ANNIE (10-18-35) An isolated episode of the long-running kids' adventure series. Shirley Bell stars as Annie. Pierre Andre announces. Ovaltine, MBS. (15:00)

LITTLE ORPHAN ANNIE (10-21-35) The next consecutive episode of the adventure. Ovaltine, MBS. (15:00)

JAN GARBER AND HIS ORCHESTRA (1950) Remote broadcast from the Melody Mill Ballroom in Chicago. Vocals by Roy Cordell and Gloria Allen. Sustaining, WGN. (9:45; 10:10; 10:30)

SATURDAY, MAY 23rd

BURNS AND ALLEN SHOW (2-10-41) George and Gracie broadcast from Chicago where they have come to entertain the troops at Fort Sheridan. Featured on the program are Artie Shaw and his orchestra, announcer Jimmy Wallington, the Three Smoothies, Senor Lee and Edward J. Kelly, Mayor of Chicago. Spam, NBC. (14:35; 15:25)

LITTLE ORPHAN ANNIE (10-22-35) An isolated episode of the adventure series broadcast from Chicago. Shirley Bell stars as Annie. Announcer is Pierre Andre. Ovaltine, MBS. (15:00)

LITTLE ORPHAN ANNIE (10-23-45) One more episode in the series. Ovaltine, MBS. (15:00)

PHILCO RADIO TIME (5-14-47) Bing Crosby visits the Chicago area for a broadcast for servicemen at Great Lakes, Illinois. Guests include Groucho Marx, Hank Greenberg and Chicago Herald-American sports writer Warren Brown. Announcer, subbing for Ken Carpenter, is Bob Murphy. Philco ABC. (9:45; 12:00; 8:10)

QUIZ KIDS (5-16-43) Chief Quizzer Joe Kelly welcomes guest Bing Crosby to Chicago for this broadcast. Kids on the panel are Claude Brenner, Robert Anver, Ruthie Diskin, Gerard Darrow and Richard Williams. Bing takes over as Quizmaster, sings a duet with Ruthie. Announcer is Durwood Kirby. Alka Seltzer, NBC-BLUE. (12:10; 17:15)

RUSS MORGAN AND HIS ORCHESTRA (7-8-51) Remote broadcast from the Edgewater Beach Hotel in Chicago presents "Music in the Morgan Manner." Announcer is Bill Griskey. Sustaining, NBC. (11:20; 12:10)

SATURDAY, MAY 30th

KAY KYSER AND HIS ORCHESTRA (2-6-37) Remote broadcast from "the world's most beautiful ballroom," the Trianon Ballroom in Chicago. Vocals by Sully Mason, Harry Babbitt, Nancy Nelson, Bill Stoker. Sustaining, MBS. (13:45; 14:00)

HALL OF FANTASY (1953) "The Steps That Follow Me," broadcast from Chicago, features Carl Grayson, Eloise Kummer, Richard Thorn, Sam Siegel. Announcer is George Bauer, music by Harold Turner. Sustaining, MBS. (12:35; 11:45)

ABC CLUB (1950) Eddie Hubbard spins the records and talks about the hits. Chesterfield Cigarettes. (14:30; 10:00)

JACK ARMSTRONG, THE ALL-AMERICAN BOY (1940) An isolated episode of the adventure series. Charles Flynn is Jack, Jim Goss is Uncle Jim, John Gannon is Billy, Sarajane Welles is Betty, looking for Uranium 235! Broadcast from Chicago, Franklyn MacCormack announces. Wheaties, MBS. (14:45)

GRAND MARQUEE (6-26-47) "The Unexpected Guest." Olan Soule and Muriel Bremner star. A young woman gets a surprise when an army pilot crashes his plane and parachutes near her home! George Stone announces this network broadcast from Chicago. Rayve Shampoo, NBC. (13:30; 16:00)

TWO TON BAKER, THE MUSIC-MAKER (8-1-47) Dick Baker presents a quarter-hour of fun and songs from the Windy City. Sustaining, MBS. (14:25)

TELEVISION FORECAST

It was the first magazine to provide detailed listings of the TV shows seen on tiny screens in Chicago. This reprint features almost all of the material in the *Television Forecast* issue of June 11, 1949. Read the articles, check the listings and reminisce for a while with the beginning of the golden age of television!

WBKB Observes 8th Year

June 16, the eighth anniversary of Balaban & Katz television station WBKB, channel 4, will bring viewers one of the most spectacular events yet shown in Chicago, it was announced this week.

Next week's copy of *Television Forecast*, dated June 18 will arrive in the homes in time for you to read special articles saluting WBKB on the eve of a seven-day celebration.

On June 1, officials of WBKB will—
—Open the new 700 foot transmitter antenna, said to be the most powerful signal in the midwest.

—Demonstrate theater television for the first time in Chicago, direct from the stage of the Chicago theater.

—Present Gov. Adlai Stevenson and Mayor Martin Kennelly as interviewed at the entrance of the Chicago theater. Stevenson and Kennelly will see themselves 60 seconds later on the theater screen.

—Televisc a star-studded revue, all performers to be announced next week.

—Stage a giant parade through the Loop.

Note: A lady steeplejack will christen the new tower. Don't be surprised if she doesn't find Ernie Simon already up there, waiting to interview her.

Have trouble with your household pet? Is Fido going bald? Or does he chew holes in the family carpets? You'll probably find the answers to these and other questions this week in "The Pet Show," new WNBQ telecast.

Gail Compton, former Tribune farm editor, and TV quiz kid, George Cooks, 15-year-old student, operate the pet shop.

Compton, who graduated cum laude from Dartmouth college and studied agriculture at the University of Wisconsin, owns a 450-acre farm near Kalamazoo, Mich., and has a wide reputation as a trainer of pets. Cooks, known to fans of Uncle Joe Kelly's

show, is a student at Roosevelt high school, Chicago.

Don Meier of NBC directs the show, a Louis G. Cowan production.

L. W. Mays, West Grand avenue, Frederick, Oklahoma, this week announced he received the video signal of KNBH, television station in Hollywood, California, a distance of 1110 miles! "Came in just as clear as a bell," Mays reported. KNBH's NBC transmitter is located atop Mt. Wilson. Say engineers, "a freak case of reception."

Following in the footsteps of DeLores Marshall, former WGN typist, Hildreth Mueller, secretary, and Bonnie Pritchett, receptionist, is Miss Jarvis Dugan of WGN-TV's script department who recently made her debut on video. Miss Dugan was cast as the femme fatale in a *Mystery Players* production.

TELEVISION Forecast

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Television Forecast for June 11, 1949

Saturday

WNBQ 5	WENR-TV 7	WGN-TV 9	WBKB 4
10:00	4	MULTISCOPE NEWS time, news, temperature and music.	
2:30	5	HORSE RACES from Belmont Park, N.Y., with Clem McCarthy announcing.	
3:30	9	BELMONT STAKES. CBS-TV from N.Y. with Bryan Field describing.	
4:00	9	Test Pattern.	
4	PHILCO SPORTS TICKER. Sports News on the ticker tape.		
5:30	9	LUCKY PUP REVIEW. A tele-transcribed review of the week's highlights of the Lucky Pup puppets.	
6:00	9	FILM.	
6:30	7	HOLLYWOOD SCREEN TEST, with Neil Hamilton, MC. Aspiring young actresses and actors get a chance to try out with the professionals.	
9	IN THE FIRST PERSON with Quincy Howe and his news report.		
6:45	5	NEWS AND NEWS REVIEW with Leon Pearson.	
9	BLUES BY BARGY, piano and vocal selections by Jeanne Bargy.		
7:00	5	TELEVISION SCREEN MAGAZINE. Interviews with people in the news.	
7	STAND BY FOR CRIME with Myron Wallace as Lt. Anthony Kidd.		
9	FILM SHORTS.		
7:15	4	Test Pattern.	
7:30	5	EDDIE CONDON'S FLOOR SHOW with Joe Bushkin. Guests: Louis Armstrong and Jack Teagarden.	
7	FILM SHORTS.		
4	FRONTIER THEATER. Rip Roaring western double feature.		
9	SOUTH AMERICAN JOURNEY. A film record of Col. R. R. McCormick's trip, 2nd part.		
8:00	5	WHO SAID THAT? News quiz show with Robert Trout m.c., and John Cameron Swayze. Guests: Geo. Allen, Quentin Reynolds and "Red" Smith.	
7	PAUL WHITEMAN TV TEEN CLUB. Join this unique club when it appears before the TV camera with some of its more talented members.		
9	CAVALCADE OF STARS with Jack Carter as m.c. and guests: Ella Logan, jazz pianist; Maurice Rocco, The Acromaniacs, dancer, Betty Jane Smith, Paul Seidel and Spotty, novelty dog act.		
8:30	5	SATURDAY NIGHT JAMBOREE.	
9:00	5	GARROWAY AT LARGE. Variety show with Dave Garroway m.c. and Connie Russell, Betty Chapel and Jack Haskell, vocalists; Carolyn Gilbert, vocalist-pianist; Art Van Damme Quintet, instrumentalists and Joseph Gallicchio's orchestra.	
7	GIRLS' BASEBALL. Queen vs. Bloomer Girls with Bob Elson announcing.		
9	SPORTSMEN'S CORNER.		
9:40	4	MULTISCOPE NEWS, late news.	

(The Stations Reserve the Right to Change the Above Listings Without Notice)

"Stop, Look and Learn" New Isbell Show

A new television series starring Harold Isbell was inaugurated on WGN-TV last week with the title "Stop, Look and Learn." A regular Friday night feature, the program can be seen June 17, 7:30 to 8 p.m.

"Stop, Look and Learn" was designed as an amusing and entertaining—but also informative—series for television families. Six contestants appear on every program, each with a demonstration of a time-saving or money-saving household help. These demonstrations fall in the categories of cooking, baking, sewing, ironing, cleaning and the many other fields of maintaining the home. The winner is selected by a studio audience jury, with valuable prizes for first place.

It's Mahoney!

Jerry Mahoney, the balsa brained brat of the Dunninger-Winchell show who celebrates his birthday annually on Arbor Day is now in doll form, it was learned this week.

Below is Paul Winchell, creator of the TV star, holding the doll, now on sale in New York for \$5.98. Chicago stores do not yet carry the novelty item.

Readers interested in obtaining such a doll as a gift for their children may place their orders by mail, adding fifty cents to cover postage and insurance.

Address your orders to: Treasurer Mart, 545 Fifth Avenue, New York 17, N.Y.

Jerry Mahoney can be seen this week Thursday on WNBQ, channel 5.





JACK STERLING, former Chicagoan, is host of WGN-TV's "54th Street Revue," seen this week Thursday from 7 to 7:45 p.m. on channel 9. Scouts are Butch Cavell and Cliff Tatum, also regulars on the summer show. Harry Sosnick's orchestra provides musical backgrounds.

Vet Sportscaster, Bill Brundige

The gentleman you've been watching as he reports Cub games for WENR-TV as assistant to Rogers Hornsby is Bill Brundige, veteran sportscaster.

Brundige, who is 34, began his announcing career in Chattanooga, Tenn., in 1933. Subsequently he was sports and special events announcer for stations in Nashville and Louisville, Ky. In March 1946 he was appointed sports director for station WOL, Washington, D.C.

For "outstanding contribution to sports," Brundige received in 1944 the Helms Athletic Foundation award, and has broadcast play-by-play all major sports.

Member of the Washington Touch-down club, national sports organization, Brundige is well known in sports circles. For the past two years he has announced the Detroit Lions profootball games for Goebel Brewing company.

Television Forecast for June 12, 1949

Sunday

	WGN-TV 9	WBKB 4	WNBQ 5	WENR-TV 7
10:00	4	MULTISCOPE NEWS, music, news, time and temperature.		
12:30	7	SACHS' AMATEUR HOUR.		
1:05	9	PLAYER OF THE DAY interviews by Harry Creighton.		
1:20	9	BASEBALL, Sox vs. Boston from Comiskey Park.		
2:00	5	AMERICAN TELEVISION FORUM.		
2:30	5	To be announced.		
3:00	5	THE EYES HAVE IT with Ralph McNair m.c. Visual quiz-all.		
3:30	9	EXTRA INNING. Roundup of scores.		
	5	MEET YOUR CONGRESS. Discussion of current legislative problems.		
3:45	9	Approximate time of second game.		
4:00	4	PHILCO SPORTS TICKER.		
	5	FILM.		
	7	SUPER CIRCUS. The big-top comes into your home.		
4:15	5	YOU ARE AN ARTIST. John Gnagy shows you how to draw.		
4:30	5	FILM.		
5:00	5	HOPALONG CASSIDY.		
	7	CARTOON TELETALES. Children's tales told with chalk and talk.		
5:30	7	IREENE WICKER, the singing lady.		
6:00	5	A trip to the Lincoln Park Zoo. Jim Harbut interviews while Mr. Perkins discusses the various animals.		
	7	FILM SHORTS.		
	9	ORIGINAL AMATEUR HOUR.		
6:30	5	CANDID CAMERA with Allen Funt. Interviews with hidden camera.		
	7	ABC TELEVISION PLAYERS, "The Story of Two Lives."		
7:00	9	TOAST OF THE TOWN with Ed Sullivan m.c.		
	5	LEAVE IT TO THE GIRLS. Amusing discussion show with Maggi McNellis moderator, Kitty Carlisle, Binnie Barnes and Guests: Nancy Kelly, Faye Emerson Roosevelt and Paul Winchell.		
	7	JACQUES FRAY MUSIC ROOM.		
7:15	4	Test Pattern.		
7:30	4	TELENEWS.		
	5	AUTHOR MEETS THE CRITICS. "Let 'Em Eat Cheese Cake." by Earl Wilson. Guests: Toots Shore and Faye Emerson.		
	7	CELEBRITY TIME with Geo. V. Denny, Jr. and Ruth Hussey as guests.		
7:50	4	FEATURE FILM.		
8:00	9	FRED WARING SHOW.		
	5	NBC DRAMA THEATER. "It Pays to Advertise."		
	7	SING-CO-PATION. Musical show with songs by Dolores Marshall.		
8:15	7	FILM SHORTS.		
8:30	7	TREASURE QUEST. Quiz show.		
8:50	4	CARTOON film.		
9:00	4	STARS OF TOMORROW.		
	4	ROVING CAMERAS.		
	5	AROUND THE TOWN with Kyle MacDonnell and Earl Wrightson - joined weekly by noted performers.		
	7	ACTION AUTOGRAPHS. Burton Holmes will show some early movies.		
9:15	4	FEATURE FILM.		
	7	BOWLING HEADLINERS. The experts match their skill.		
9:30	9	NEWSREEL REVIEW.		
	5	NEWS AND NEWS REVIEW with Leon Pearson.		
10:00	9	MYSTERY PLAYERS with Gordon Urganhart as detective Jeffery Hall.		
10:15	4	MULTISCOPE NEWS.		
	(The Stations reserve the right to change the above listings without notice)			

New Summer Shows to Keep You Home

By PATRICIA COOPER

A couple of Olsens are in the TV news this week—Olsen of Olsen and Johnson, and Johnny Olsen, of radio giveaway fame. They'll make their teledebut this month in new summer shows that are designed to keep you home. You know what happens once you dial in on a new show.

While Milton Berle is on vacation, Olsen and Johnson will attempt madcap entertainment on WNBQ, channel 5, beginning June 28. When Berle returns in the fall, Chick and Olie will not pack up their slambang revue, but switch to another time.

One thing is certain. Televisioners will not be victims of typical Olsen-Johnson tricks of releasing spiders, black cats or sneezing powder, unless the two devise a way to project gimmicks through your screen. They will be sponsored by Buick.

Johnny Olsen opens June 17 in "Fun for the Money," a new audience participation show on WENR-TV, channel 7. Teams will compete for prizes, and in addition the contestant chosen as the most valuable player will be given a chance to crack a jackpot of prizes.

"Fun for the Money" will also bring guests from the world of show business, and will be seen on the entire ABC network via Kleenex.



Belmont Stakes on TV

The last of the triple crown turf classics, the Belmont Stakes, will be telecast Saturday, June 11, from 3:30 to 4 o'clock on WGN-TV, channel 9 via CBS.

From New York, Brien Field will describe the running, with Red Smith, Herald-Tribune columnist, providing the color. The show will be sponsored by Gillette.

Television Forecast for June 13, 1949

Monday

	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.		
3:30	5	NEWS TELECAST.		
1:00	4	PHILCO SPORTS TICKER.		
	9	WOMEN'S MAGAZINE of the air. Ruth Crowley and Rush Hughes provide tips for the homemakers.		
4:10	5	HOWDY DOODY puppet show with Bob Murphy.		
	9	Test Pattern.		
5:00	4	Test Pattern.		
	5	SERIAL "Hurricane Express."		
	9	SMALL FRY CLUB with Big Brother Bob Emery.		
5:30	4	SUN-TIMES COMIC CAPERS. Don and Vera Ward read the comics.		
	9	LUCKY PUP. The Hope and Morey Bunin puppets.		
5:45	9	LOPEZ SPEAKING. Piano artistry by Vincent Lopez.		
5:50	4	TELENEWS with John Dunham.		
6:00	4	LARRY ON LOCATION.		
	9	Test Pattern.		
6:30	4	WINDOW SHOPPING with Eddy and Fanny Cavanaugh.		
	7	SERIAL "Whispering Shadow."		
	9	CBS-TV NEWS Doug Edwards.		
6:45	4	ERNE SIMON the curbstone cutup.		
	5	CAMEL NEWS CARAVAN. Local, National and International news.		
	7	BOB BISON sport show.		
	9	CHICAGOLAND NEWSREEL.		
7:00	4	FRONTIER THEATER "Whistling Bullets."		
	5	CHEVROLET ON BROADWAY. "Weather Ahead," with Brian Donlevy.		
	7	FILM SHORTS.		
	9	PREVIEW with Jinx Falkenberg and Tex McCrary. CBS-TV.		
7:30	5	THE CLOCK, suspense drama.		
	7	ABC BARN DANCE.		
	9	THE WORLD IS YOURS, travel film.		
7:45	9	NANCY WRIGHT SINGS with Gordon Pace at the piano.		
8:00	4	PIX OF THE NEWS, Ulmer Turner.		
	5	GOLGATE THEATER. "Applause of Thousands."		
	7	SKIP FARELL SHOW, musical.		
	9	FORD THEATER. "Edward My Son" with Robert Morley, Carol Goodner and Ian Hunter.		
8:05	4	BASHFUL BLONDE CONTEST.		
8:15	4	TRAVEL TIME.		
8:30	4	WRESTLING from Midway Arena with Russ Davis announcing.		
	5	AMERICANA with Ben Grauer m.c. and questions in American history and folk lore.		
	7	ROLLER DERBY from Phil.		
9:00	5	WALT'S WORKSHOP with Walter Durbahn explaining the tricks of repair.		
	9	PARS, BIRDIES AND EAGLES.		
9:30	5	BOXING ROUTS from Marigold.		
9:45	9	SPORTSMEN'S CORNER.		
10:30	4	MULTISCOPE NEWS.		
10:40	5	THE WEATHERMAN, Clint Youle.		
10:45	5	BUT NOT FORGOTTEN. Herbie Mintz with pictures and reminiscent notes about show people in Chicago.		
	(The Stations reserve the right to change the above listings without notice)			

Tuesday

WNBQ 8	WENR-TV 7	WGN-TV 9	WBKB 4
10:00 4	MULTISCOPE NEWS.		
12:45 9	CHICAGOLAND NEWSREEL.		
1:00 4	BASEBALL ALBUM.		
1:05 9	PLAYER OF THE DAY.		
1:10 4	WHAT'S THE SCORE.		
1:15 7	PRE-GAME WINDUP.		
1:20 9	BASEBALL, Cubs vs. Philadelphia.		
1:25 7	BASEBALL, Cubs vs. Philadelphia.		
4	BASEBALL, Cubs vs. Philadelphia.		
3:30 5	NEWS TELECAST.		
7	LAST OUT with Vince Garrity.		
4	LUCKY FAN.		
3:40 4	PHILCO SPORTS TICKER.		
3:45 9	EXTRA INNING.		
4:00 9	Test Pattern.		
4:30 5	HOWDY DOODY SHOW.		
9	ILL. STATE MEDICAL SOC.		
5:00 9	SMALL FRY CLUB.		
4	Test Pattern.		
5:30 9	LUCKY PUP.		
4	SUN-TIMES COMIC CAPERS.		
5:45 9	LOPEZ SPEAKING.		
5:50 4	TELENEWS with John Dunham.		
6:00 9	Test Pattern.		
4	LARRY ON LOCATION.		
6:30 7	SERIAL "Whispering Shadow."		
9	CBS-TV NEWS, Doug Edwards.		
4	WINDOW SHOPPING.		
6:45 5	CAMEL NEWS CARAVAN.		
7	BOB ELSON, sport show.		
9	CHICAGOLAND NEWSREEL.		
1	ERNIE SIMON the curbstone cutup.		
7:00 5	TEXACO STAR THEATER, starring Milton Berle.		
7	FEATURE FILM.		
9	CROSS QUESTION fictional trial.		
4	FRONTIER THEATER western.		
8:00 5	PUPPET OPERA.		
9	TED STEEL SHOW.		
4	PIX OF THE NEWS, Ulmer Turner.		
8:05 4	BASHFUL BLONDE CONTEST.		
8:15 4	FILM SHORTS.		
8:30 5	GRAND MARQUEE, "Last Curtain."		
7	DR. FIXUM tells you how to make it from materials on hand.		
9	SUSPENSE, "Help Wanted."		
4	GIRLS BASEBALL, Bloomer Girls vs. Music Maids, announced by Russ Davis.		
9:00 7	TOMORROW'S CHAMPIONS, boxing		
9	TODAY'S BALLGAME.		
9:15 9	"BARBER OF SEVILLE". Rossini's famous three act comic opera, the first entire opera ever filmed, starring Ferruccio Tagliavini, Tito Gobbi, Nelly Carradi and Italo Tajo.		
9:45 5	To be announced.		
10:15 5	CLIFTON UTLEY and the news.		
10:30 5	THE WEATHERMAN, Clint Youle.		
4	MULTISCOPE NEWS.		
10:35 5	BUT NOT FORGOTTEN.		
11:00 9	CHICAGOLAND NEWSREEL.		

(The Stations reserve the right to change the above listings without notice)

"Barber of Seville" Film on WGN-TV

The first entire opera ever filmed, Rossini's "Barber of Seville" will be seen on WGN-TV Tuesday, June 14, 9:15 to 11 p.m. Sponsored by the City National Bank and Trust Company of Chicago, the telecast will be the first of its kind in Chicago.

Produced in Rome by Tespi, with some of Italy's finest operatic voices, the film has English subtitles and between-acts narration by Deems Taylor. WGN-TV obtained the film through CBS-TV.

In 105 minutes of superb postwar film production, Rossini's three-act comic opera, starring Ferruccio Tagliavini, Metropolitan Opera tenor, is faithfully recreated.

1923—The Inconoscope

In 1923 Dr. Vladimir Zworykin patented the inconoscope essential to the electronic basis of television. Four years later the first wire television between Washington and New York was demonstrated.



NANCY WRIGHT, new WGN-TV singer, already is melting the lads viewing channel 9. This week you'll see and hear her in a number of Chicago productions. Forecast: a bright future for Nancy.

Wednesday

WENR-TV 7	WGN-TV 9	WBKB 4	WNBQ 5
10:00 4	MULTISCOPE NEWS.		
12:45 9	CHICAGOLAND NEWSREEL.		
1:00 4	BASEBALL ALBUM.		
1:05 9	PLAYER OF THE DAY.		
1:10 4	WHAT'S THE SCORE.		
1:15 7	WINDUP with Vince Garrity.		
1:20 9	BASEBALL, Cubs vs. Philadelphia.		
1:25 7	BASEBALL, Cubs vs. Philadelphia.		
4	BASEBALL, Cubs vs. Philadelphia.		
2:00 5	HORSE RACES from Belmont Track, N.Y., with Clem McCarthy announcing.		
3:30 7	LAST OUT.		
4	LUCKY FAN.		
5	NEWS TELECAST, Projectall.		
3:40 4	Approximate time of second game.		
3:45 7	Approximate time of second game.		
9	EXTRA INNING.		
4:00 9	Approximate time of second game.		
4:30 5	HOWDY DOODY SHOW.		
5:00 4	Test Pattern.		
5	SERIAL "Shadow of the Eagle".		
5:30 4	SUN TIMES COMIC CAPERS.		
5:50 4	TELENEWS with John Dunham.		
6:00 9	INSIDE PHOTOPLAY with Wendy Barrie and gossip about the stars.		
4	LARRY ON LOCATION.		
6:30 7	SERIAL "Whispering Shadow."		
9	CBS-TV NEWS, Doug Edwards.		
4	LADY OF THE MOUNTAIN, Tommy and Barbry Sing the folk ballads.		
6:45 7	BOB ELSON sports show.		
9	CHICAGOLAND NEWSREEL.		
4	ERNIE SIMON the curbstone cutup.		
5	CAMEL NEWS CARAVAN.		
7:00 7	FEATURE FILM.		
9	ARTHUR GODFREY and his friends.		
4	FRONTIER THEATER western.		
5	To be announced.		
7:30 5	THE BLACK ROBE. Police files supply the information for this drama.		
8:00 9	THE WORLD IS YOURS travel film.		
4	PIX OF THE NEWS, Ulmer Turner.		
5	KRAFT TELEVISION THEATER, "Little Brown Jug."		
8:05 4	BASHFUL BLONDE CONTEST.		
8:15 4	TRAVEL TIME.		
9	TODAY'S BALLGAME highlight.		
8:30 7	WRESTLING with Wayne Griffin announcing the matches.		
9	AL MORGAN SHOW from Helsing's Vodeville Lounge.		
4	TREASURY BOND SHOW musical.		
9:00 9	STUDIO ONE, Turgenov's, "Smoke."		
4	BOXING from Madison AC.		
5	PARADISE ISLAND starring Danny O'Neil and Ann Sterling.		
9:15 5	JIM HURLBUT'S feature stories about Chicago.		
9:30 5	To be announced.		
10:00 9	SPELL WITH ISABELL, National Tea Store executives vs. employees.		
10:15 5	CLIFTON UTLEY and the news.		
10:30 9	CHICAGOLAND NEWSREEL.		
4	MULTISCOPE NEWS.		
5	THE WEATHERMAN, Clint Youle		
10:35 5	BUT NOT FORGOTTEN.		

(The Stations reserve the right to change the above listings without notice)

Evanston Man Wins WGN-TV Internship

This month Stephen Fentress, 23, of 626 Library Place, Evanston, begins his internship with WGN-TV, channel 9, the second such news internship granted to graduating Northwestern university students.

An outstanding student of the Medill School of Journalism, Fentress was selected by WGN-TV executives from men recommended by Dean Kenneth E. Olson, and Baskett Mosse, director



Gordon E. Smith, N.U. interne of 1948 with Stephen Fentress, 1949 winner, shown with Spencer Allen, WGN-TV news chief.

of the radio course at Medill.

Fentress previously studied at the University of Southern California. His professional radio and journalism experience includes six months with the United Press radio in Chicago and 10 months as North Shore correspondent for the Herald-American. Off and on he has worked at WEAW, Evanston FM station.

In World War II, Fentress was a mortar gunner and squad leader with the 1st Division, serving in the European theater. In 1945 he was discharged and received the purple heart, bronze star medal and oak leaf cluster.

Fentress will be under the supervision of Spencer Allen, newsreel director for the channel 9 station.

Television Forecast for June 16, 1949

Thursday

WGN-TV	WBKB	WNBQ	WENR-TV
9	4	5	7
10:00	4	MULTISCOPE NEWS.	
12:45	9	CHICAGOLAND NEWSREEL.	
1:00	4	BASEBALL ALBUM.	
1:05	9	PLAYER OF THE DAY.	
1:10	4	WHAT'S THE SCORE.	
1:15	7	WINDUP with Vince Garry.	
1:20	4	BASEBALL, Cubs vs. Philadelphia.	
1:25	4	BASEBALL, Cubs vs. Philadelphia.	
3:30	4	BASEBALL, Cubs vs. Philadelphia.	
	5	LUCKY FAN.	
	5	NEWS TELECAST, projectall.	
	7	THE LAST OUT.	
3:40	4	PHILCO SPORTS TICKER.	
3:45	9	EXTRA INNING.	
4:00	9	Test Pattern.	
4:30	5	HOWDY DOODY SHOW puppet show.	
5:00	9	SMALL FRY CLUB.	
	4	Test Pattern.	
5:30	9	LUCKY PUP.	
	4	SUN TIMES COMICS.	
5:45	9	LOPEZ SPEAKING.	
5:50	4	TELENEWS with John Dunham.	
6:00	9	Test Pattern.	
	4	LARRY ON LOCATION.	
6:15	9	NANCY WRIGHT SINGS.	
6:30	9	CBS-TV NEWS, Dough Edwards.	
	4	WINDOW SHOPPING.	
	7	SERIAL "Whispering Shadow".	
6:45	9	CHICAGOLAND NEWSREEL.	
	4	ERNE SIMON, the carbstone cutup.	
	5	CAMEL NEWS CARAVAN.	
	7	BOB ELSON sports show.	
7:00	9	54th ST. REVUE. Variety show with Jack Sterling.	
	4	DEDICATION OF NEW TRANSMITTER.	
	5	RFD AMERICA, farm quiz show with Bob Murphy, m.c.	
	7	STOP THE MUSIC. Bert Parks asks you to guess the "Mystery Melody."	
7:15	4	WBKB SCRAP BOOK.	
7:30	9	PLAN A ROOM.	
	5	THE SWIFT SHOW with Lanny Ross.	
7:45	9	TODAY'S BALL GAME.	
	4	BASHFUL BLONDE CONTEST (finals).	
8:00	9	MOREY AMSTERDAM SHOW, variety.	
	4	PIX OF THE NEWS. Ulmer Turner.	
	5	To be announced.	
	7	CRUSADE IN EUROPE. Chapt. 7, "Rommel Routed."	
8:05	4	TELECHARADES with Ed Roberts m.c. Can you beat the contestants?	
8:25	7	HEADLINER news story of the week.	
8:30	9	WRESTLING from Madison AC.	
	5	FLOOR SHOW with Dunninger and Paul Winchell.	
	7	THINK FAST, quiz show.	
8:45	4	CHICAGO THEATRE PREVIEW.	
9:00	4	INAUGURATION OF TELETRANSCRIPTION.	
	5	YOUNG BROADWAY. Broadway hopefuls entertain.	
	7	DESSERT PARTY starring the Honey-dreamers.	
9:15	4	CHICAGO THEATER SHOW.	
	5	ROLLER DERBY from Phil.	
9:30	5	IT'S A GREAT IDEA. Great Books discussion groups.	
10:00	4	DEDICATION SPEECH.	
	5	YOU ARE AN ARTIST.	
10:15	5	CLIFTON UTLEY and the news.	
10:30	5	THE WEATHERMAN, Clint Youle.	
10:35	5	BUT NOT FORGOTTEN.	
10:45	9	CHICAGOLAND NEWSREEL.	

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Notes From Readers

All letters addressed to this department must contain name and address of writer. Names will be withheld if requested.

Sir:
I hope that by using my picture on the cover (April 16) there will not be too many cancellations of subscriptions.

WBKB, Chicago ERNE SIMON

Sir:
We are only 150 miles from Chicago, so I doubt if we are your most distant readers, however we do find your publication very informative and interesting.

Huntington, Ind. FRANK PYLE

Sir:
Jinx we like, but Tex McCrary is an old soberface. He and Ed Sullivan ought to form their own TV show.

Chicago, Ill. MARTHA SIMPSON

Sir:
. . . We are receiving television reception from two Chicago stations . . . WBKB and WNBQ. At this distance reception is not 100% reliable, however we feel satisfied to be able to get good reception 50% to 60% of the time.

We have a Halicrafter 7 inch TV set with which we use two boosters. Our antenna is a stacked array made by Tacco.

Battle Creek, Mich. G. A. DENNIS

Sir:
Since we're supposedly out of range of Chicago TV stations our papers do not list the programs. Therefore, we doubly appreciate your magazine for the program listings and interesting articles on our favorite stars . . . We're approximately 135 miles from Chicago, and usually have good reception with our Vee-D-X antenna mounted on a windmill tower.

Dewey, Ill. MRS. HOWARD EHLER

Sir:
There must be other pictures you can show on matinees besides cowboy pictures. The majority of your listeners are women and I'm sure that a housewife, such as I, would not walk across the street to see a cowboy picture.

If this is television you can have it.
Chicago, Ill. MRS. CHARLES SIRKNO

Television Forecast for June 17, 1949

Friday

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9
10:00	4	MULTISCOPE NEWS.	
12:45	9	CHICAGOLAND NEWSREEL.	
1:00	4	BASEBALL ALBUM.	
1:05	9	PLAYER OF THE DAY.	
1:10	4	WHAT'S THE SCORE.	
1:15	7	WINDUP with Vince Garry.	
1:20	9	BASEBALL, Cubs vs. Brooklyn.	
1:25	4	BASEBALL, Cubs vs. Brooklyn.	
3:30	4	BASEBALL, Cubs vs. Brooklyn.	
	5	LUCKY FAN.	
	5	NEWS TELECAST.	
	7	THE LAST OUT.	
3:40	4	PHILCO SPORTS TICKER.	
3:45	9	EXTRA INNING.	
4:00	9	WOMEN'S MAGAZINE of the air.	
4:30	5	HOWDY DOODY SHOW.	
	9	Test Pattern.	
5:00	4	Test Pattern.	
	5	SERIAL, "Trail of the Royal Mounted."	
	9	SMALL FRY CLUB.	
5:20	5	NBC NEWSREEL.	
5:30	4	SUN-TIMES COMICS.	
	9	LUCKY PUP.	
5:45	9	LOPEZ SPEAKING, piano artistry.	
5:50	4	TELENEWS with John Dunham.	
6:00	4	LARRY ON LOCATION.	
	9	Test Pattern.	
6:30	4	FILM SPORTS.	
	7	SERIAL "Whispering Shadow."	
	9	CBS-TV NEWS, Doug Edwards.	
6:45	4	ERNE SIMON the carbstone cutup.	
	5	CAMEL NEWS CARAVAN.	
	7	BOB ELSON, sports show.	
	9	CHICAGOLAND NEWSREEL.	
7:00	4	FRONTIER THEATER, western film.	
	5	To be announced.	
	7	FILM SHORTS.	
	9	INDIVIDUALLY YOURS with Celeste Carlyle.	
7:20	9	FILM.	
7:30	7	To be announced.	
	9	STOP, LOOK AND LEARN. Audience participation show with Harold Isbell m.c.	
8:00	4	PIX OF THE NEWS. Ulmer Turner.	
	5	BENNY RUBIN'S Theatrical Agency. Amateurs cycling Broadway tryout.	
	7	BREAK THE BANK, quiz show with Bert Parks as emcee.	
	9	THE WORLD IS YOURS, travel film.	
8:05	4	UNDER 21, teen-age talent.	
8:15	9	TODAY'S BALL GAME.	
8:30	4	GIRLS' BASEBALL, Bluebirds vs. Music Maids, announced by Ernie Simon.	
	5	YOUR SHOW TIME, drama. "The Celebrated Jumping Frog," by Mark Twain.	
	7	FUN FOR THE MONEY. New audience participation show, emceed by Johnny Olsen. Baseball topics, stunts, games and guests.	
	9	NANCY WRIGHT SINGS.	
8:45	9	FILM.	
9:00	5	GREATEST FIGHTS OF THE CENTURY, Walker vs. Schmeling.	
	9	BOXING, amateur bouts from Madison.	
9:15	5	HOW TO IMPROVE YOUR GOLF.	
9:20	5	TROTTER RACES from Roosevelt Raceway, Westbury, L.I.	
10:00	5	To be announced.	
10:15	5	CLIFTON UTLEY and the news.	
10:30	4	MULTISCOPE NEWS.	
	5	THE WEATHERMAN, Clint Youle.	
10:35	5	BUT NOT FORGOTTEN.	
10:45	9	CHICAGOLAND NEWSREEL.	

(The Stations reserve the right to change the above listings without notice)



BILL STERN, WNBQ video sportscaster doesn't always look like this during an assignment. Rain or shine, Stern covers NBC events and flashes results to network viewers. He'll be seen Saturday, June 11 on channel 5.

Ever Visit the Zoo? Take Trip With NBC

R. Marlin Perkins, world-famous collector, curator and director of Chicago's Lincoln Park Zoo, this week will share the spotlight with many of his zoological charges as NBC television cameras record the scenes for fans of WNBQ, channel 5.

Reporter Jim Hurlbut handles interviews on this new Sunday program at the 24 acre zoo. Perkins each week describes activities of the zoo, and discusses many of the animals quartered there.

Reinald Werrenrath Jr. directs the series.

Offers Suggestion

Reader William H. McCaully of Chicago this week offers a suggestion for improving some movies shown on television. Many times a letter or telegram dealing with an important part of the movie story is shown on the screen. In a motion picture house it would be possible to read it, Mr. McCaully says, but on TV it is impossible because of the reduced size of the screen. Suggestion: A studio announcer should read the letter. *

WE GET LETTERS

MELROSE PARK, IL—I love your program and thank you for bringing it, and the past, to all of us. The shows do make us feel nostalgic and that's great, but through your efforts we get to see and share the quality of work of all those people involved in radio in a time in history we'll never see again.
—RICH PILAR

INDIAN HEAD PARK, IL—I've received your *Digest* for a year now and have enjoyed every issue as well as learning much that I was never aware of before. Just as a matter of record, you might be interested to know that the place where Ernie Pyle was killed (Todd Nebel's article "The GI's War Correspondent" in the December-January issue) was Ie Shima, off the coast of Okinawa. After reading his very moving article, I think there may have been some truth to the rumor we heard when we set up our base there three months later—that he seemingly disregarded all caution and exposed himself to heavy fire, almost assuring that he would be hit.
—LOWELL PLOCK

WEST CHICAGO, IL—I have been a long time subscriber to your *Nostalgia Digest* and enjoy very much your feature articles. The December-January issue had an article by Todd Nebel which I found very interesting as a GI in WW II. The last paragraph needs a bit of clarification which I'd like to offer with no criticism intended. It should read "On April 18, 1945, on the tiny Pacific islet of Ie Shima, off the coast of Okinawa, Ernie Pyle was killed by a Japanese sniper." I was there on a ship in the harbor waiting to go ashore with my army unit when we heard the terrible news. Ernie was the favorite of all GIs and we had truly lost a friend. Thank you for the many pleasant hours you have given us with the old time radio programs.
—EARL NEUMANN

LOMBARD, IL—My sister and I were in a wonderful nostalgia course that you taught evenings for five weeks at Elmhurst College about six or seven years ago. We are still faithful listeners and fans of yours, more than ever now as we share our nostalgia interest with our husbands and children. So I thought I would drop you a quick note to tell you and let you know that I wrote WBBM as well. Keep up the good work! The *Nostalgia Digest* is better than ever and we love every issue. Your programming is great, both Saturdays and weeknights. No matter what you play we always enjoy it because you are the one who makes it all so special and interesting to us. Thanks for all your side comments and information concerning the programs and the time period during which these programs were first broadcast. Since we weren't around 40 years ago, we are especially interested to hear about how it was back then and during WW II. Also stopped by the new Metro Golden Memories Shop two weeks ago and spent a small fortune. It was great and we enjoyed every minute there (nearly two hours!).
—TAMMY MOORE MC PARLAND

DARIEN, IL—You have created another "collector" problem in my house—I can't throw your magazines away. I have been getting them for at least 10 years and your latest issues are wonderful. I'll bet that you didn't know that you are also performing a public service. Television has become unfit for viewing but your radio shows are timeless and so decent. I grew up with radio but reading the letters you receive, your listeners are young people who probably don't even know some of the entertainers that didn't make the change to television. As you can guess, I just enjoy *Those Were The Days*.
—NORMA SMITH

MICHIGAN CITY, IN—I tune in every night, but resent Blackhawk Hockey for taking your hour on those nights! Would also like more Sherlock Holmes; don't care for Black Museum or Third Man. Keep Jack Benny coming and Burns and Allen. My wife enjoys those, too, not so much the mysteries, although she is learning to like Sherlock Holmes now. Thanks for keeping the program on the air. Would like more time for you, but if this much stays, we all appreciate it!
—PASTOR AND MRS. LUTHER A. MEYER

BATESVILLE, IN—Just a note to say how much I enjoy your magazine. Having grown up with old time radio, I really appreciate reading about it. I get your radio on AM in Batesville, but cannot get the FM on Saturday. Sure wish you could get out further than Illinois on FM. Keep up the good work.
—FAITH WESTERFIELD

GREEN BAY, WI—About one minute to 9 p.m., after presentation of WBBM's Radio Classics, music is then presented. What is the name of the music? I really like it! And, WBBM Newsradio 78 is definitely one of my favorite radio stations!
—CHARLES S. CLARK

(ED. NOTE)—The music you hear at the end of our program is our theme song, stolen, we admit, from Bob Hope's old radio series. It's "Thanks For the Memory" performed by Frank De Vol and the Rainbow Strings on a now out-of-print album, "Radio's Great Old Themes" (Columbia-CL 1613 or CS 8413). We like it, too.)

CHICAGO—I listen every Saturday from 1 to 5 p.m. Needless to say, I've become nostalgic for the old days, though at the time, while living in the "old days," I could not wait to grow up and get out of my dull, boring, very restricted (and very poor) family/neighborhood. Never, ever thought the time would come when I'd look back on those years with fond memories.
—SUSAN MESSINGER

KENILWORTH, IL—I sense how much you enjoy presenting old time radio, but I wonder if you truly

realize how much it means to so many of us out here in Radioland. Almost every night, and certainly every Saturday, you allow us to slip back into history and the golden memories of our childhood and recapture precious moments.
—DAVID HUSAK

WILMETTE, IL—Last week you asked listeners for their recollections of the Edgewater Beach Hotel. I'm sure you got the usual responses about how lovely it was to walk along the lake and spend the evening outdoors listening to the musical greats of the day.

When the Outer Drive was extended from Foster to Hollywood it cut off the Edgewater Beach Hotel from the lake. Although there was land given the Hotel to make up for the loss, the customers to the hotel simply stopped coming and they lost their base of business. Still, they limped along for several years with the crowds still coming for the entertainment but not coming from out of town to stay at the hotel itself.

I remember seeing Xavier Cugat three times (with his then-wife, Abby Lane), Herbie Fields and once saw Harry James there. At one point they put in a tent theater and I saw Zero Mostel in *Rhinoceros*... a truly memorable performance.

The one thing that I loved (and would bring me there with assorted dates throughout the winter months) was the bar they had there. It was called "The Yacht Club". What a great place! You would walk in over a real gangplank (which had "give" to fit), over a simulated moat with real water in it. Then you walked onto what had the look of the deck of a yacht. The tables were appropriately fitted and the drinks were served in glasses that you would expect on board a boat of some kind.

The perimeter of the room was decorated with canvas and rails so that it looked like the entire room was inside a yacht deck. The final touch, however, was that the walls were painted like sea and sky with sails in the distance and the whole look of being out on the lake. And to complete the image... the walls MOVED... up and down... tilted and straight... and constantly. By the time I was ready to leave if the booze hadn't gotten to me the seasickness might. Seriously, though, you really got the feeling that you were on the yacht. It was fantastic.
—FRED BONDY

(ED. NOTE)—Those were the days! Thanks for the memory.)

CHICAGO—Glad you're on WBBM. I drive a 1950 Buick Roadmaster Sedan and the radio programs sound great coming from my car radio!
—MICHAEL C. HOWE

OAK PARK, IL—I have listened to your Saturday afternoon show for years and like it very much. However, I was offended by the Phi Harris-Alice Faye piece last Saturday when Phil was trying to get an invitation to play at Truman's inauguration. The flip reference to being a physicist knowledgeable about the bomb—at that time we did not know all we know now about the horrors of Hiroshima. Then the snide remarks about Commies. This was the period when we were getting into the McCarthy ear and the shameful HUAC (House Un-American Activities Committee) period. I do not blame Phil Harris and Alice Faye. At that time we did not know what we know now. I blame you for playing it as a comedy number.
—MARY ALICE RANKIN

JOLIET, IL—I just had to write and tell you how much I enjoy your shows on WBBM and WNIB. As a school teacher I find the old shows a pleasant diversion from my daily routine. There are a couple of comments I'd like to share with you concerning the programs. Although the I Love A Mystery series was very well written, there are a couple of "glitches" I've found. For instance, a butler is mentioned in Chapter 2 who never reappears. Since we all know that "the butler did it" is an often chosen ending for mysteries, I can't imagine how difficult it must have been for 1949 listeners who waited in vain for three weeks for him to reappear. Only to find out he does not. Also, in Chapter 4, Reggie almost intimates that he doesn't know that Faye is good looking when he should have, because he'd been in the limo with her when traveling from the airport. Oh well, it was great fun anyway and that's what it's all about.

Secondly, in reference to the Amos 'n' Andy series, may I say that I find them by 1987 standards "in bad taste" although they are undoubtedly very important in their respective historical value to the history of old time radio. Not only is the obvious negative racial slur offensive, but as a teacher I find that the making fun of people with speech impediments is disgusting. I really appreciate how delicately you usually handle your comments when introducing this show to your modern audience. Thanks again for doing such a great job reviving old time radio for all of us "old time listeners."
—MARVIN BALSLEY

LAGUNA NIGUEL, CALIFORNIA—After listening to your shows in Chicago for many years, I moved out here in July. Let me tell you, one of the toughest adjustments to make is not being able to tune in your old time radio presentations (Saturday afternoons particularly). I keep in touch by subscribing to *Nostalgia Digest*, but it just makes me feel worse because I know what I'm missing. There a few "old time" radio shows out here, but nothing like yours.
—LENORE LEV (formerly of Wheeling, IL)



TAKE ME OUT TO THE BALL GAME

By TERRY BAKER

With baseball season almost upon us it's time to test your knowledge of our national pastime. The first portion of the quiz consists of general baseball questions and the second asks you to match the player with his nickname, such as Babe Ruth, "The Sultan of Swat". A few of the questions are tricky but an average sports fan should answer most of them.

1. What key role did Ralph Branca play in the 1951 playoffs between the Dodgers and Giants?
2. What Chicago sports announcer was a player-manager for the Cleveland Indians during the 1940's?
3. What famous movie comedy team held ownership in two separate Major League franchises?
4. Name the only brother pitching duo to win all four games in a World Series.
5. Joe DiMaggio holds the record for most consecutive games getting a base hit. What is his record?
6. What Chicago Cub catcher hit the famous "Homer in the Gloamin'?"
7. Who is the only pitcher to throw no-hitters on two consecutive starts?
8. What importance did the number 2,130 have for Lou Gehrig?

9. What slugger hit the first home-run in All-Star Game competition?
10. What radio star portrayed Babe Ruth in the film "The Babe Ruth Story"?
11. Jackie Robinson was the first player to break the color barrier. What team did he play for?
12. What former Cub's outfielder later starred in the television series "The Rifleman"?
13. Who is the only pitcher to throw a no-hitter in a World Series game?
14. Name the last player to bat .400 in a season.
15. Who was the only one-armed player to play in the majors?

Now, try and match the player with his nickname:

16. Stan Musial
17. Charlie Grimm
18. Ted Williams
19. Willie Mays
20. Rogers Hornsby
21. Lou Gehrig
22. Enos Slaughter
23. Jimmy Foxx
24. Paul Waner
25. Phil Rizzuto

- A. Rajah
- B. Big Poison
- C. Double X
- D. Country
- E. The Man
- F. Say Hey Kid
- G. Scooter
- H. Jolly Cholly
- I. The Splendid Splinter
- J. The Iron Horse

TRIVIUS ANSWERUS TRIVIUS

1. Branca was pitching when Bobby Thompson homered to win the pennant for the Giants.
 2. Lou Boudreau's Bob Hope (Cleveland) and Bing Crosby (Pittsburgh) 4. Dizzy and Daffy Dean 5. 56 games 6. Gabby Hartnett 7. Johnny Vander Meer 8. That's the amount of consecutive games he played in. 9. Babe Ruth 10. William Bendix 11. Brooklyn Dodgers 12. Chuck Connors 13. Don Larsen (1956) 14. Ted Williams 15. Pete Gray 16. E 17. H 18. I 19. F 20. A 21. J 22. D 23. C 24. B 25. G.

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APRIL

INNER SANCTUM #3

"Beneficiary: Death"

Shortly after picking up a hitchhiker, Sam Braden ends up in an auto accident. The hitchhiker is killed and mistaken for Sam who decides to remain "dead" so he and his wife can collect his life insurance. Raymond is your host. Bromo Seltzer is sponsor, 4/17/50.

"Portrait of Death"

A man buys an expensive, sinister looking portrait. It has a curse on it. The model and the artist committed suicide the day the portrait was finished. Death after death plagues the portrait. Raymond your host. Lipton Tea and Soup, CBS, 6/12/45.

5.50

Each Plus Tax

MAY

MAYTIME

Jeanette MacDonald
Nelson Eddy

Lux Radio Theatre, with host Cecil B. DeMille, presents Sigmund Romberg's beautiful music performed by two of the finest singers of their time, or of anytime.

Jeanette MacDonald was a great opera star when she first meets Nelson Eddy in Paris...a lazy young man with a very fine but "un-trained" voice. It isn't too long before they are singing duets from opera, to "Sweetheart," to dialog, to "Sweetheart" once more. As they say, "it is some kind of singing." A love story, but also beautiful music that can be heard over-and-over again. 9/4/44.

CHARLIE MC CARTHY VS FRED ALLEN

With - Edgar Bergen, Mortimer Snerd, Ray Noble and Portland

Charlie and Fred engage in a month-long feud on both of their shows, in the fall of 1945. These shows have been put together as one hour of feuding fun.

Fred is out of work and answers an ad in the *Hobo News* for a ventriloquist, that has been placed by Charlie. He gets the job, and a new team is born ... but not for long. They get a radio audition, and Fred is hired, but not Charlie. Charlie gets mad and sues Fred. At court the case looks open and shut for Charlie. But is it?

A SPECIAL RADIO SHOW

Edgar Bergen and Charlie McCarthy tell their version of Jack and the Beanstalk. With Donald Duck. 9/21/47.

THE BICKERSONS

Don Ameche and Frances Langford
With Danny Thomas

The complete 1/2 hour program including a funny Danny Thomas new beverage, "Thomas-Cola," skit. The Bickersons, of course, have an hilarious ten-minute "Join the Elks Now, John," skit (at three o'clock in the morning!). Sponsored by Drene Shampoo 3/2/47

A DANNY THOMAS COMEDY SKIT

Don Ameche is worried about Danny, as he has spent four weeks in a telephone booth. Don hires a psychiatrist. Guess who ends up needing help!

TWO "THE HONEYMOON IS OVER" SKITS

John and Blanche, as the Bickersons, have two hilarious skits (1) Chow Mein for Breakfast and (2) A \$1,200 Bald Mink Coat. Sponsor Drene Shampoo 1947

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Here's a Photo for your Radio Scrapbook: Mary Shipp

She was Miss Spaulding, the teacher of the night school Americanization class on the Life With Luigi show. For five years, beginning in 1948, she had to maintain her patience and composure while trying to teach the essentials of American citizenship to the likes of Luigi Basko, Schultz, Horowitz, and Petersen.

Mary Shipp had a long career as a radio actress, appearing in many daytime dramas, comedy-variety shows and such dramatic offerings as the Lux Radio Theatre and the Silver Theatre.

She was a member of the cast of the Aldrich Family playing opposite Ezra Stone as Mary Aldrich, Henry's sister, and then, later, as his girlfriend Kathleen Anderson.

She appeared in an assortment of "straight-man" comedy roles on the 1947-48 Milton Berle show, being heard most often as Berle's wife in many of his sketches.

